

GLOBAL MEDICAL ALLIANCE, INC. Website Privacy Policy

The following explains the privacy policy of GLOBAL MEDICAL ALLIANCE, INC. Please read this thoroughly in order to ensure that you understand the circumstances under which GLOBAL MEDICAL ALLIANCE, INC. collects data regarding users of the GLOBAL MEDICAL ALLIANCE, INC. Web Site and under which GLOBAL MEDICAL ALLIANCE, INC. may release such information to third parties.

GLOBAL MEDICAL ALLIANCE, INC. (hereinafter "GLOBAL MEDICAL ALLIANCE, INC.", "We", "Us". or "Our") has created this Web Site Privacy Policy (hereinafter the "Privacy Policy") in order to inform you (hereinafter "You", "Your", or "Yourself") as a user of the Web Site (hereinafter the "Site") of the circumstances under which We collect information and data from You. This Privacy Policy also serves to inform You about the circumstances under which We will release information about You to third parties. By using the Site and accessing the content contained within it, You agree to the following terms and conditions.

Types of Information Collected

Traffic Data Collected. GLOBAL MEDICAL ALLIANCE, INC. automatically gathers general statistical information about visitors to the Site. Accordingly, GLOBAL MEDICAL ALLIANCE, INC. may automatically track and collect certain technical information from You when You visit the Site. This may include: (i) Your IP address; (ii) Your domain server; (iii) Your type of computer; (iv) Your type of browser (v) the pages You viewed and (vi) the goods and services You purchased (hereinafter collectively "Traffic Data"). Traffic Data is anonymous information which does not personally identify You, but which may be used for improving Your experience on the Site. Traffic Data may be provided to third parties. GLOBAL MEDICAL ALLIANCE, INC. may also use "cookies" for specific purposes such as customizing content specific to Your interests. A cookie is a small amount of data that is sent to Your browser from a web server and stored on Your computer's hard drive. Preference and options configurations in Your browser determine if, and how, a cookie will be accepted. You can change those configurations on Your computer if You desire. By changing Your preferences, You can accept all cookies, You can be notified when a cookie is set, or You can reject all cookies.

Personal Information Collected.

GLOBAL MEDICAL ALLIANCE, INC. may require You to provide Us with information that personally identifies You ("Personal Information"). Personal Information may include: (i) contact data such as Your name, mailing address, e-mail address and telephone number ("Contact Data"); and (ii) demographic data such as Your zip code ("Demographic Data"). If You communicate with Us by e-mail, web blogs, twitter sites, RSS, bulletin boards or forums, or otherwise complete online forms, or surveys, any information provided in such communication may be collected as Personal Information.

Use of Information Collected

GLOBAL MEDICAL ALLIANCE, INC. uses Traffic Data to improve Our outreach and promotional efforts, to analyze Site usage, to improve Our content and product and service offerings and to customize Our site's content, layout, and services. We may also use Traffic Data to help diagnose

problems with Our server, to manage Our Website and to enhance Our site based on the usage pattern data We receive. GLOBAL MEDICAL ALLIANCE, INC. may use Contact Data to send You information about GLOBAL MEDICAL ALLIANCE, INC., its meetings, products and services, or promotional material. We may also ask You to provide Us voluntarily with additional information regarding Your personal or business interests, experience or requests which We may use to customize Our services for You. GLOBAL MEDICAL ALLIANCE, INC. may use the Contact Information to contact You when necessary or to advise you regarding upcoming meetings, opportunities, service offerings and communications relevant to Your use of the Site. GLOBAL MEDICAL ALLIANCE, INC. may use Your Demographic Data to customize and tailor Your experience on the Site, displaying content that GLOBAL MEDICAL ALLIANCE, INC. think You might be interested in and according to Your preferences.

Disclosure of Information To Third Parties

GLOBAL MEDICAL ALLIANCE, INC. does NOT disclose Traffic Data to third parties. User Choice Regarding Collection, Use and Distribution of Personal Information You may choose not to provide Us with any Personal Information. In such an event, You can still access and use much of the Site; however, You will not be able to access and use those portions of the Site that require Your Personal Information. Confidentiality and Security of Personal Information Except as otherwise provided in this Privacy Policy, GLOBAL MEDICAL ALLIANCE, INC. will keep Your Personal Information private and will not share it with third parties, unless such disclosure is necessary to:

- (a) comply with a court order or other legal process;
- (b) protect Our rights or property; or (c) enforce Our Terms of Service. Your Personal Information is stored on secure servers that are not accessible by third parties.

Whenever You voluntarily disclose personal information online, for example on message boards, through e-mail or in chat areas, that information can be collected and used by others. No data transmission over the Internet or any wireless network can be guaranteed to be perfectly secure. As a result, while We try to protect Your personal information, We cannot ensure or guarantee the security of any information You transmit to Us, and You do so at Your own risk.

Data Collection From Children

GLOBAL MEDICAL ALLIANCE, INC. does not knowingly collect any information from children.

Other Limits to Your Privacy

The Site may contains links to other web sites. GLOBAL MEDICAL ALLIANCE, INC. is not responsible for the privacy practices or the content of such web sites.

Updates and Changes to Privacy Policy

GLOBAL MEDICAL ALLIANCE, INC. reserves the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification

on the Site. Any such change, update or modification will be effective immediately upon posting on the Site.